

Let's put Northern BC on the map

April 27th - May 2nd

Charles Jago NORTHERN SPORT CENTRE

Hosted by North Central Badminton Academy

200+ Athletes

1000+ Spectators



2020 MASTERS

CANADIAN BADMINTON

CHAMPIONSHIPS

PRINCE GEORGE, BRITISH COLUMBIA

Ages 30 to 80+

You can become a sponsor and partner with us in hosting this national sporting event and contributing to it's success.



A portion of the proceeds will be given to KidSport Prince George

A variety of sponsorship packages are available including Title Sponsor. (see back)

Each designed to suit your comfort level and showcase your organization.

SOCIAL EVENT SPONSOR PACKAGES

WELCOME RECEPTION

Two Rivers Gallery

\$5000
SOLD

About the event:

- 250 attendees expected
- Maker Lab activities
- Tour the Gallery
- Appies and beverages
- Meet and greet

THEME DINNER

Hosted at the Coast Inn of the North

\$5000

About the event:

- Buffet dinner and dance
- Costume contest and speeches
- 275 attendees • expected
- Awards, skits, lip syncing (Theme TBD)

FINAL BANQUET

Hosted at Courtyard Marriott

\$5000

About the event:

- 200 attendees
- Speeches
- Fair play awards
- Buffet Dinner
- Entertainment and dancing

Welcome Reception, Theme Dinner & Final Banquet Packages Include:

- Company name added to the title of the Social Event
- Opportunity to speak at event
- Courtside signage
- Acknowledgment in Tournament Program
- VIP Seating
- Company logo on volunteer shirts
- Company ad/souvenir in athlete packages
- Company logo on website
- 10 Free week long passes including finals
- Logo on all printed material
- Half page ad in tournament program

DONATIONS SUPPORT

- Athlete shuttle transportation
- Athletic medical services
- Volunteer shirts
- Officials
- Accreditation badges and athlete souvenir
- Tours and recreational activities for athletes
- Shipping and storage of equipment
- School field trip travel expenses

SPRUCE

\$4000

- Half page ad in tournament program
- Courtside signage
- Company logo on volunteer shirts
- Two Final Banquet tickets
- VIP Seating
- Acknowledgment in tournament program
- Company logo on tournament signage, ad or souvenir in athlete package
- 10 Free Tickets for finals
- Company name or logo on website and program

PINE

\$2500-\$3999

- Quarter page ad in tournament program
- Courtside signage
- Company logo on volunteer shirts
- Two Final Banquet tickets
- VIP Seating
- Acknowledgment in tournament program
- Company logo on tournament signage, ad or souvenir in athlete package
- 6 Free Tickets for finals
- Company name or logo on website and program

FRASER

\$1500-\$2499

- Courtside signage
- Company logo on volunteer shirts
- Two Final Banquet tickets
- VIP Seating
- Acknowledgment in tournament program
- Company logo on tournament signage, ad or souvenir in athlete package
- 4 Free Tickets for finals
- Company name or logo on website and program

NECHAKO

\$500-\$1499

- Acknowledgment in tournament program
- Company logo on tournament signage, ad or souvenir in athlete package
- 2 Free Tickets for finals
- Company name or logo on website and program

MR. PG's PALS LESS THAN \$500

- 1 Free Ticket for finals
- Company name or logo in program

HOW CAN I DONATE AND SUPPORT ?

1. E-transfer sent to 2020mastersnationals@northcourt.ca (no tax receipt provided)
2. National Sport Trust Fund application (tax receipt provided) located on website
3. Mail cheque payable to 2020 CMBC to 26255 Ness Lake Road North, Prince George, BC V2K 5N3

For further info
contact: 1-250-617-5726

www.mastersbadminton2020.ca

TITLE SPONSOR

OUR PROMISE

Your brand will reach thousands of consumers here and around the world. Polished and creative digital and print marketing before, during and after the event. Approximately twelve months of company profile May 2019 to May 2020. Your brand will be positioned as a keen and committed community organization that supports Prince George and our city's growing event hosting resume.



CHAMPIONSHIPS

PRINCE GEORGE, BRITISH COLUMBIA

APRIL 27 - MAY 2



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COMPANY RECOGNITION

- Exclusive event recognition with company name in Title or added as Presented by
- Logo on all marketing materials, which includes: poster, venue signage, paid advertising, Facebook and promotional materials distributed to other national events
- Verbal recognition on all radio and TV Advertising (value \$4000)
- Logo on all print advertising (value \$3000)
- Logo on Volunteer t-shirts (value \$450)
- Logo on tickets, admission passes, accreditation badges (value \$450)
- Verbal mentions during competition by MC (min 5 per day of competition)
- Logo and link on website (May 2019 - June 2019)
- Forty tickets to finals competition
- Four tickets to Welcome Reception
- Four tickets to Theme Dinner
- Four tickets to Final Banquet
- Full page ad in printed program (300)
- Item placement in athletes' souvenir bag
- Participation in medal presentation ceremonies
- Employee volunteer opportunities during competition
- Identified as a supporter of KidSport Prince George, our events charitable beneficiary
- Extensive public exposure at the host venue Northern Sport Centre



Photo Credits:
Joseph Yeung



Supported by a grant from
the City of Prince George

